

**List of Participants****Technical Session - I : 11:30AM - 1:00PM****Venue: Conference Hall, Department of Management Studies, GGV****Date: 16-November-2017 (Thursday)****Chairperson: Prof. Sampad Swain**Professor, Department of Tourism Management  
IGNTU, Amarkantak**Guests of Honour: Prof. L. S. Nigam**Former Head & Dean, School of Studies in  
Ancient Indian History, Culture, Archaeology  
Pt. RSS University, Raipur**Prof. G. Anjaneya Swamy**

Dean, School of Management

Pondicherry University, Pondicherry

S. No	Name of Participant	Topic
1	Dr. Nilakantha Panigrahi	Eco-System Approach and Tourism Development in Central India: A Note
2	Ankita Pandey & Dr. Sanjay Pandey	A Critical Evaluation of Services In Field of Marketing With Reference To Chhattisgarh Tourism.
3	Dr. Vikas Jaiswal & Dr. (Smt.) Swati Tiwari	A Study of Problems And Prospects of Tourism Sector in Chhattisgarh
4	Dr. Smita Barge	Marketing Policy in Tourism Sector of Chhattisgarh State
5	Dr. Manisha Dubey ,Saikat Panda ,Dr. Namita Sharma & Rajbhanu Patel	Promotion of Women Empowerment and Gender Equality Through Indian Tourism Industry
6	Dr. Budheshwar Prasad Singhraul & Yogita Satish Garwal	Exploring Possibilities and Strategies For Development of Tourism With Reference To Chhattisgarh State
7	Dr Vineet Singh & Priyanka Shrivastava	Role of Financial Management in Tourism Industry
8	Mr. Hamid Abdullah & Dr Pooja Pandey	Carrying Capacity Assessment: A Tool For Sustainable Tourism Development
9	Abhishek Kumar Yadav & Alka Pandey	Indian Tourism Scenario: A Study of Its Problems, Progress and Challenges
10	Dr. Ravindra Kumar Sharma	Financial Planning In Tourism Industry Of Chhattisgarh
11	Vijay Dharam Sharaf	Scope of Improvement of Tourism in Chhattisgarh.
12	Shitesh Jain & Dr. Sanju Pandey	Development of Tourism industry in India
13	Dr. Narendranath Guria	Strategic Management & Planning For Eco-Tourism in Chhattisgarh State, India
14	Smt Mahendra Mehta & Priyanka Singh/	Incredible Tourism Industry in India – A Case of Chhattisgarh
15	Dr. Lalee Sharma & Dr. Dharmender Singh	The Role of C.T. B. in Development of Tourism in C.G. State

### List of Participants

**Technical Session - I : 11:30AM - 1:00PM**

**Venue: Conference Hall, Department of Management Studies, GGV**

**Date: 16-November-2017 (Thursday)**

**Chairperson: Prof. Sampad Swain**

Professor, Department of Tourism Management  
IGNTU, Amarkantak

**Guests of Honour: Prof. L. S. Nigam**

Former Head & Dean, School of Studies in  
Ancient Indian History, Culture, Archaeology  
Pt. RSS University, Raipur

**Prof. G. Anjaneya Swamy**

Dean, School of Management

Pondicherry University, Pondicherry

S. No	Name of Participant	Topic
16	Dr. Rajesh Kumar Shukla & Manju	Opportunities and Challenges in Indian Tourism Industry
17	Kritika Mishra	Prospects of Cultural Tourism in Chhattisgarh: A Case of Mahamaya Devi Of Ambikapur.
18	Dr. Budheshwar Prasad Singhraul & (Ms.) Vanita Kumari Soni	Chhattisgarh Tourism: Aspects_and Challenges
19	Shri Jitendra Sharma	Chhattisgarh Tourism
20	Dr. Jaya Chawla	Advancing Tourism's Contribution To Poverty Reduction and Developme

**List of Participants****Technical Session - II : 2:30 PM - 4:30 PM****Venue: Conference Hall, Department of Management Studies, GGV****Date: 16-November-2017 (Thursday)****Chairperson: Prof. Sitikantha Mishra**

Former Director

Indian Institute of Tourism & Travel Management,  
Gwalior**Guests of Honour: Prof. Harish Kumar**Professor, Department of Management Studies  
Guru Ghasidas Vishwavidyalaya, Bilaspur**Prof. J. M. Mishra**Head, Department of Tourism Management  
IGNTU, Amarkantak

S. No	Name of Participant	Topic
21	Dr. Shraddha Mishra	Financial Planning and GDP Status in Tourism Industry in India
22	Vikram Singh, Abhay chandravanshi	Mapping Local Community Engagement in Tourism Development in a Realm Of Social Capitala
23	Ajay Manjhi	Analysis The Role of Information & Communication Technology in Tourism Development
24	Dr. Amit Manglani ,Dr. Sanjay Kumar Patel Mr. Gnyana Ranjan Bal	Geo-Political Turbulence and Its Repercussions on Financial Prospects of Tourism in India
25	Dr.Bibhas Chandra, Sunita Mishra	Predicting Indian Consumers' Purchase Intention Towards Green Hotels: Augmenting The Theory of Planned Behavior
26	Smt. Kiran Kaur Rana	Effective Promotional Ideas For Tourism Marketing
27	Dr. Sudhir Yadav, Dr. Bharti Ahirwar & Sushma upadhyia	Forensic Approach Through Legislative Microscopy on Tourism in India
28	Moumita Sinha & Manju sahu	Tourist Crime in India And Its Negative Impact in Industry
29	Arun vadyak ,kalpana kanwar	Medical Tourism in India
30	Vikas Jaiswal, Chuleshawar	छत्तीसगढ़ में पर्यटन उद्योग की अवसर एवं संभावनाए
31	Dr. Sanjay Manjhi, Ravish Chandra Verma	भारत में पर्यटन उद्यमिता के नवीन आयाम
32	Atul Kumar Mishra, Dr. Mahesh Kumar Shukla	दण्डकारण्य (बस्तर) अंचल पर्यटन की दृष्टि से.....”
33	Dr. Namita Sharma, Mr. Rajbhanu Patel	Promotion of Women Empowerment and Gender Equality Through Indian Tourism Industry
34	Neha	A Study on Medical Tourism in India: Emerging Challenges and Future Prospects
35	Dr. Rajesh Kumar Shukla	Opportunities and Challenges in Indian Tourism Industry

### List of Participants

**Technical Session - II : 2:30 PM - 4:30 PM**

**Venue: Conference Hall, Department of Management Studies, GGV**

**Date: 16-November-2017 (Thursday)**

**Chairperson: Prof. Sitikantha Mishra**

Former Director

Indian Institute of Tourism & Travel Management,  
Gwalior

**Guests of Honour: Prof. Harish Kumar**

Professor, Department of Management Studies  
Guru Ghasidas Vishwavidyalaya, Bilaspur

**Prof. J. M. Mishra**

Head, Department of Tourism Management  
IGNTU, Amarkantak

<b>36</b>	Rakesh Kumar	Impact of Government Change on Indian Tourism Industry: A Comparative Analysis
<b>37</b>	Dr. Seraphinus Kispotta & Ms. Monika Vandana Kispotta	Tourism in India With Reference To Waterfalls in Chhattisgarh State.
<b>38</b>	Dr. Sangeeta Shukla, Dr. Deepak S	Tourism Marketing in India – Prospects and Strategy
<b>39</b>	Shiv Shankar Lahre	Tourism on Chhattisgarh
<b>40</b>	Anushree Pandey & Alka Dadsena	Tourism Industry in Chhattisgarh

### List of Participants

**Technical Session - II (Parallel Session) : 2:30 PM - 4:30 PM**  
**Venue: Room No. 11, Department of Management Studies, GGV**  
**Date: 16-November-2017 (Thursday)**

**Chairperson: Prof. R. K. Brahme**

Professor, SOS in Economics  
Pt. RSS University, Raipur

**Guests of Honour: Prof. Pradeep Kumar Shukla**

Professor, Department of History  
Guru Ghasidas Vishwavidyalaya, Bilaspur

**Prof. D. N. Parihar**

Director, Institute of Tourism & Hotel Management  
Pt. RSS University, Raipur

S. No	Name of Participant	Topic
41	Yashasvi Batwe	Tourism in India: An Analysis
42	Teju Kujur ,Mushtaq Ahmad Shah & Ajita Mishra	Socio Cultural Traditions of Tribal: Supplement Towards Chhattisgarh Tourism
43	Mr. Sanjay Kumar Yadav, Dr. B.D.Mishra, Dr. Ramesh Chaturvedi	Marketing of Tourism Products in Chhattisgarh(Challenges And Opportunities)
44	Kritika Mishra	Prospects of Cultural Tourism in Chhattisgarh: A Case of Mahamaya Devi Of Ambikapur.
45	Shivangi Agrawal	Rapid Growth of Employment opportunities in Indian Tourism Sector Since Indian Trade Liberalization
46	Mr. Dinesh Kumar Paraste	Development of Indigenous Tourism in Amarkantak (With Special Reference To Herbs Based Health Practices
47	Dr. Kirti Shrivastava	Development of Tourism Industry in Chhattisgarh (Issues and Challenges)
48	Prof. Lawansingh Kanwar	Tourism in Tribal Areas: A Basic Industry (A Study of Dhar District of Madhya Pradesh)
49	Nikhil Kishor Jaiswal & Neelam jaiswal	Tourism Industry in Chhattisgarh
50	A Vivek Rao, Bitan Nag, Vipul Gautam	“Chhattisgarh Tourism” Hiking or Sinking
51	Pravin Kumar Dhiwar	Role of Tribal Culture To Attract Tourism In Chhattisgarh.
52	Ashok Singh Yadav	Tourism & Economic Growth of Chhattisgarh State: Current Trends and Future Perspectives
53	Mrs. Manisha Vijay Vargiya	Environmental Education: An Overview on The Tourism Planning at Chitrakoot Parbat In Bihar
54	Prodip Gogoi , Prof Ratan Borman	A Study of Tourist Satisfaction in River Island Majuli Within Selected Information Technology Services Dimensions
55	Dr. Sumona Bhattacharya	A Study For The Need Of Ecotourism In Bastar District Of Chhattisgarh State Of India

### List of Participants

**Technical Session - II (Parallel Session) : 2:30 PM - 4:30 PM**

**Venue: Room No. 11, Department of Management Studies, GGV**

**Date: 16-November-2017 (Thursday)**

**Chairperson: Prof. R. K. Brahme**

Professor, SOS in Economics

Pt. RSS University, Raipur

**Guests of Honour: Prof. Pradeep Kumar Shukla**

Professor, Department of History

Guru Ghasidas Vishwavidyalaya, Bilaspur

**Prof. D. N. Parihar**

Director, Institute of Tourism & Hotel Management

Pt. RSS University, Raipur

S. No	Name of Participant	Topic
56	Dr. Vikas Jaiswal	A Study of Problems And Prospects of Tourism Sector in Chhattisgarh
57	Subahndu Patra	Livelihood, Culture And Tourism: An Anthropological Encounte In The Ghats Of Varanasi
58	Pooja Sharma	Cultural Tourism
59	Dr.Sanjay Dhanwani	Development Of Tourism Industry In India
60	Isha Kaur Rakhra , Dr. Atul Pande	Role of Tourism in Rural Developemnt in India
61	Saikat Panda	Promotion of Women Empowerment and Gender EqualityThrough Indian Tourism Industry
62	Sumit Kumar	Predicting Indian Consumers' Purchase Intention Towards Green Hotels: Augmenting The Theory of Planned Behavior
63	Mr. Gaysree Ramesh Behra	Economics Of Park Tourism in India: A Study
65	Usha Yadav	छत्तीसगढ़ के पर्यटन स्थल
67	Mrigesh Yadav, Ashok Verma	छत्तीसगढ़ में पर्यटन उद्योग
68	Atul Kumar Mishra, Dr. Mahesh Kumar Shukla	दण्डकारण्य (बस्तर) अंचल पर्यटन की दृष्टि से.....''
69	Abhishek Agarwal	''सरगुजा अंचल में स्थित रामगढ़ पहाड़ी- छत्तीसगढ़ का प्रमुख पर्यटन स्थल''

**List of Participants****Technical Session - III : 10:00 AM - 12:00 Noon****Venue: Conference Hall, Department of Management Studies, GGV****Date: 17-November-2017 (Friday)****Chairperson: Prof. Atul Pandey**Head, Department of Business Administration  
APS University, Rewa**Guests of Honour: Dr. T. K. Das**Director, Medical Services  
TRL Krosaski Ltd., Belpahar**Prof. L. P. Pateriya**Professor, Department of Management Studies  
Guru Ghasidas Vishwavidyalaya, Bilaspur

S. No	Name of Participant	Topic
64	Mustaq Shah & Dr. B D Mishra	Impact of tourism on economy of J K
65	Ravindra Chandra	Strategic Planning on Tourism
66	Swati Jain	Tourism Marketing in India
67	Swati Vinay Shrivastava	Cultural Tourism: Infrastructure and Tourism
68	Manharan Anant /Gaurav sahu	Opportunities in Tourism: Special Reference To Chhattisgarh
69	Parthsarathi Dehury , Suman lakhra	Tourism as a Source of Employment For Indian Youth
70	Saurabh Soni , Shaily Dewan	Role of Bastar Art in Attracting Tourism in Chhattisgarh
71	Chetan Kumar & Subodh Kumar	Development of Tourism Industry In India
72	Dr.Suchita Tripathi	Tourism Industry in Chhattisgarh: Scope and Challenges
73	Dr. Sunita Dubey	Tourism Industry in Chhattisgarh
74	Nandkishor Bhardwaj	Incredible Tourism Industry in Chhattisgarh
75	Dr. Gyanendra Shukla, Miss Aditi , Dr. Sanjay Kumar	Tourism Industry in Chhattisagrh -- Problems & Prospects
76	Pratibha Barik & Dr.(Mrs). B.B.Pandey	Indian Tourism: Emergent of Job and Income Creator in Rural and Urban India
77	Dr. Mitali Kol, Dr. Ashish Nakashe & Prof. Lawansingh Kanwar	Tourism in Tribal Areas: A Basic Industry (A Study of Dhar District of Madhya Pradesh
78	Ashish kumar Pandey	Tourism in Chattisgarh
79	Naveen Tiwari	Role of Media In The Promotion of Tourism Industry in India
80	Ms. Shashi Kanta Minj , Dr. Jitendra Mohan Mishra	Socio-Economic Factors in Tourism Development: A Conceptual Study With Reference To The State of Jharkhand
81	Himanshu Kushwaha , Abhishek Kumar Yadav	Human Resource Management Practices in Tourism andHospitality Industry: Issues and Challenges

### List of Participants

**Technical Session - III : 10:00 AM - 12:00 Noon**

**Venue: Conference Hall, Department of Management Studies, GGV**

**Date: 17-November-2017 (Friday)**

**Chairperson: Prof. Atul Pandey**

Head, Department of Business Administration  
APS University, Rewa

**Guests of Honour: Dr. T. K. Das**

Director, Medical Services  
TRL Krosaski Ltd., Belpahar

**Prof. L. P. Pateriya**

Professor, Department of Management Studies  
Guru Ghasidas Vishwavidyalaya, Bilaspur

S. No	Name of Participant	Topic
82	Vaibhavshankar Soni & Dr. B.D Mishra	A Comparative Study on Contribution of Tourism And Msme's Towards GDP of Chhatisgarh.
83	Anju Sharaf	Tourism in Chhattisgarh
84	Dr. Sanjay Kumar Patel	Geo-Political Turbulence and Its Repercussions on Financial Prospects of Tourism in India
85	Yashwant Kumar Yadaw & Dr. L.P Pateriya	Role And Importance of Service Quality For Effective Growth in Indian Tourism Industry
86	Miss.Vandana Soni & Dr. B B Pandey	Rural Tourism: An Approach To Save Indian Heritage
87	Yogita Satish Garwal	Exploring Possibilities and Strategies For Development of Tourism With Reference To Chhattisgarh State



### List of Participants

**Technical Session - IV : 12:00 Noon - 01:15 PM**

**Venue: Room No. 11, Department of Management Studies, GGV**

**Date: 17-November-2017 (Friday)**

**Chairperson: Prof. Ashish K Shrivastav**

Director, Institute of Management

Pt. RSS University, Raipur

**Guests of Honour: Prof. Bhagwan Das**

Dean, School of Management

F. M. University, Balasore

**Prof. S.V.S. Chauhan**

Professor, Department of Management Studies

Guru Ghasidas Vishwavidyalaya, Bilaspur

S. No	Name of Participant	Topic
88	Dr. Pradeep Kumar Asthana & Disha Sharma	A Study on Role of Tourism Sector on Gross Domestic Product of India
89	Prof. Joullet Onkar, Dr Pramod Kumar	Role of Tourism Industry in Tribal Development
90	Harsha Sahu	Growth And Development of Tourism Industry in Chhattisgarh: A Review
91	Arjun Rao & Preetika Chatterjee	Drug Tourism - A Deadly Cocktail For Tourism Industry of India
92	Dr. B B Pandey & Mrs Chandrawati Nirala	Chhattisgarh is The Perfect Destination For Sustainable Tourism
93	Saikat Panda, Naseema Begam Ansari ,Shivangi agrawal	Rapid Growth of Employment opportunities in Indian Tourism Sector Since Indian Trade Liberalization
94	Jayanshu Soni & vijay	Internet Technology: An Efficacious Tool For Growth of Tourism Industry
95	Dr. Pushkar Dubey	A Study of Growth and Prospects of Tourism Sector in Odisha
96	varsha Soni	Role Of Tourism In Boosting Job Opportunities
97	Mr. Pramod Ranjan & Mrs. M.V. Rajkumari	Cultural Tourism
98	Dr. Atul Pandey	Role of Tourism in Rural Development in India
99	Dr. Sudhir Yadav	Forensic Approach Through Legislative Microscopy on Tourism in India
100	Chaudhary Saket Kumar & Roshani Lata Rakesh	Emerging Issues In Tourism Industry In India
101	Harendra Pal Singh Chauhan , Dr B. D Mishra, Dr. A.C Pandey	Development of Infrastructure and Tourism in India: A Challenge
102	Ashish kumar Pandey	Tourism in Chattisgarh
103	Naveen Tiwari	Role of Media In The Promotion of Tourism Industry in India

**List of Participants****Technical Session - IV : 12:00 Noon - 01:15 PM****Venue: Room No. 11, Department of Management Studies, GGV****Date: 17-November-2017 (Friday)****Chairperson: Prof. Ashish K Shrivastav**

Director, Institute of Management

Pt. RSS University, Raipur

**Guests of Honour: Prof. Bhagwan Das**

Dean, School of Management

F. M. University, Balasore

**Prof. S.V.S. Chauhan**

Professor, Department of Management Studies

Guru Ghasidas Vishwavidyalaya, Bilaspur

S. No	Name of Participant	Topic
104	Ms. Shashi Kanta Minj , Dr. Jitendra Mohan Mishra	Socio-Economic Factors in Tourism Development: A Conceptual Study With Reference To The State of Jharkhand
105	Himanshu Kushwaha , Abhishek Kumar Yadav	Human Resource Management Practices in Tourism and Hospitality Industry: Issues and Challenges
106	Vaibhavshankar Soni & Dr. B.D Mishra	A Comparative Study on Contribution of Tourism And Msme's Towards GDP of Chhatisgarh.
107	Anju Sharaf	Tourism in Chhattisgarh
108	Dr. Sanjay Kumar Patel	Geo-Political Turbulence and Its Repercussions on Financial Prospects of Tourism in India
109	Yashwant Kumar Yadav & Dr. L.P Pateriya	Role And Importance of Service Quality For Effective Growth in Indian Tourism Industry
110	Miss.Vandana Soni & Dr. B B Pandey	Rural Tourism: An Approach To Save Indian Heritage
111	Yogita Satish Garwal	Exploring Possibilities and Strategies For Development of Tourism With Reference To Chhattisgarh State
112	Vipin Tirkey, Prof. Pradeep Shukla	मैनपाट: chhatisgarh ka shimla